**OSI’S APPROACH**

1. Recognizes that research is incredibly open by history & design
2. Recognizes that research needs and resources vary widely by field, institution, global region, career stage and more
3. Listens to researchers to help learn and share best-fit open solutions
4. Recommends broad, flexible policies built together on common goals and interests for maximum effectiveness and adoption
5. Focuses on improving equity and value
6. Improving research is the end goal
7. Almost all researchers polled support OSI’s perspective and approach.

**TYPICAL OPEN APPROACH**

1. Treats research as closed and in need of opening
2. Treats all researchers as having the same needs, priorities, and resources
3. Funders design policies without involving researchers, and without familiarity or expertise on issues like clinical research or open data
4. Rigid one-size-fits-all open policies
5. Focuses on conforming with ideology
6. Open is the end goal
7. Needs mandates and exclusive agreements; the benefits of open are neither shared nor obvious.

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1. Recognizes the marketplace has produced a wide variety of open outcomes
2. Respects intellectual property rights
3. Solutions must be sustainable and not create unintended consequences
4. “Unacceptable” open solutions are growing fast. Incentivize even more growth by encouraging evidence-based approaches that address all research info priorities and concerns, not just openness.

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1. Open is not an end in itself, but a tool to help research succeed. Science and society will benefit from open done right, but not just any open policy. Embrace innovation and diversity in this space, protect equity and inclusion, work together, and address broader and connected issues as well as unintended consequences. Most importantly, follow the evidence. What are the best open outcomes for research? Learn, share, and apply these to other research.

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